

Miguel Duterte

UX and Product Designer with experience in user research, wireframing, prototyping, and usability testing. Creates user-centered solutions that deliver measurable impact, including boosting event registrations, streamlining donor experiences, and leading fundraising campaigns. Skilled at turning complex ideas into clear, engaging designs and collaborating across technical, creative, and business teams. Certified in UX Design, bringing creative expertise and communication skills to craft intuitive, impactful digital experiences.

WORK EXPERIENCE

Freelance – Product Designer

2023 – Present

- Designed and launched a responsive landing page that optimized event registration and donation processes, achieving 100+ participant sign-ups and streamlined donor experience.
- Utilize tools such as Figma, Adobe Creative Suite, and prototyping platforms to produce visually engaging and functional designs
- Conduct user research, wireframing, and usability testing to inform design decisions and improve product experiences.

Oncore Cloud Services — Marketing Communications Specialist – Contract - Project-Based

September 2024 – Present

- Collaborated with technical teams to translate complex cloud solutions (including SecureCloudHCI) into clear, customer-focused messaging, improving partner and client engagement.
- Created branded digital assets, promotional materials, and UI mockups for a cloud services website redesign, aligning design and messaging with business objectives.
- Enhanced client proposal templates to clearly communicate the value of cloud architecture, supporting business development efforts and new client acquisition.
- Deepened knowledge in cloud services to create accurate, impactful marketing solutions.

JD Sports — Retail Sales Associate – Part-Time

March 2024 – Present

- Gained first-hand experience in customer journey mapping by identifying needs, delivering tailored solutions, and creating seamless in-store experiences.
- Built strong customer relationships that fostered engagement and repeat interactions.
- Recognized for driving impact, including setting a store sales record with a \$2,338 purchase through personalized recommendations.

Greatway Financial — Licensed Insurance Broker

2021 – 2023

- Conducted consultations to understand client needs and design tailored insurance and financial solutions, aligning with long-term goals.

CONTACT

(647)-993-0832

miguelduterte@gmail.com

<https://www.linkedin.com/in/miguel-duterte-323573213/>

miguelduterte.com

Brampton, ON, Canada

SKILLS

- Cross-functional Collaboration
- Wireframing & Prototyping
- Figma
- User Research
- UX/UI Design
- Client Relations
- User Journey Mapping
- Solution Selling
- Communication
- Information Architecture
- High-Fidelity Mockups

LICENCES & CERTIFICATIONS

MD-102 Endpoint Administrator Pack 2025

- Gained expertise in the deployment and management of Windows client operating systems
- Topics: Microsoft Intune & Endpoint Configuration, Windows 10/11 deployment & lifecycle management

UX Design Certificate Brainstation Toronto 2025

- Received expert-led, hands-on training to refine and enhance UX design skills through a comprehensive certification course

- Built and maintained strong client relationships through clear communication of complex financial concepts in an accessible way.
- Managed a personal client portfolio, tracking progress and ensuring timely follow-up, demonstrating pipeline management and customer success skills

VOLUNTEER/ CO-OP EXPERIENCE

Word International Ministries, Ontario - Torch Youth Ministry —
Youth Ministry Head Coordinator – Volunteer
 May 2022 – Present

- Lead and coordinate youth ministry initiatives across all five of Word International Ministries, Ontario's church locations, ensuring consistent program quality and impact.
- Mentor and equip youth leaders to effectively facilitate Bible studies and engage young people in spiritual growth.
- Directed a fundraising campaign that generated \$6,000+, overseeing marketing, event production, and vendor partnerships to maximize results.

University of Toronto — *UX Designer (Co-Op)*
 2021 – 2022

- Conducted user research to establish design requirements for an enhanced UofT CCIT Department website, improving usability and user engagement.
- Created a redesign of the UofT Timetable builder using a full UX design process.

EDUCATION

University of Toronto — *Communication, Culture, Information & Technology (Honours Bachelor of Arts with Distinction)*
 2018 - 2022

Focus: Design thinking, Marketing, Human Computer Interaction

Sheridan College — *Certificate in Digital Communications*
 2019-2022

Focus: UX/UI Design, Design Thinking, Graphic Design

UX Design Certificate Google 2023

- Completed intensive course designed for UX Design job readiness
- Topics: UX Research, wireframes, high-fidelity prototypes, mockups, and the use of Figma and Adobe XD