

# Miguel Duterte

Experienced in User Experience Design with a strong foundation in identifying client needs and delivering tailored solutions, drawing from diverse experience in Financial Advising and Retail Sales. Known for leadership, problem-solving, and empathy, with a commitment to excellence and teamwork. Eager to bring continuous growth and innovation to impactful UX opportunities.

## WORK EXPERIENCE

**Word International Ministries, Ontario - Torch Youth Ministry** —  
*Ministry Coordinator & UX Designer*  
2017 - Present

- Spearheaded a successful fundraising campaign by collaborating closely with designers and manufacturers, leading the end-to-end design and production of a custom hoodie which raised over \$6000 in donations, enhancing the Pursuit 2019 Camp experience for participants
- Designed and collaborated with developers to launch the Torch Ministry Pursuit Camp landing page, optimizing user flows for efficient registration and donation processes. The page facilitated sign-ups for over 100 participants and allowed seamless financial contributions from donors.
- Leads and coordinates Youth events.

**Oncore Cloud Services** — *Marketing Communications Specialist*  
2024 - Present

- Worked closely with marketing team to enhance brand visibility, engage community, and support marketing initiatives.
- Designed impactful banners for SME Summit 2024, boosting brand awareness and ensuring cohesive event presence.

**JD Sports** — *Retail Sales Associate*  
2024 - Present

- Applied user-centered insights to provide personalized recommendations, enhancing customer satisfaction through tailored product solutions.

**University of Toronto** — *UX Designer (Co-Op)*  
2021 – 2022

- Conducted user research to establish design requirements for an enhanced UofT CCIT Department website, improving usability and user engagement.
- Created a redesign of the UofT Timetable builder using a full UX design process.

## EDUCATION

**University of Toronto** — *Communication, Culture, Information & Technology (Honours Bachelor of Arts with Distinction)*  
2018 - 2022

Topics: Design thinking, Marketing, Human Computer Interaction, Media Theory, User Research

## CONTACT

(647)-993-0832  
[miguelduterte@gmail.com](mailto:miguelduterte@gmail.com)  
<https://www.linkedin.com/in/miguel-duterte-323573213/>  
miguelduterte.com  
Brampton, ON, Canada

## SKILLS

- UX/UI Design
- Figma
- User Research
- Wireframing
- Client Relations
- Graphic Design
- Project Planning
- Adobe CC
- Microsoft 365

## LICENCES & CERTIFICATIONS

### UX Design Certificate

Google  
2023

- Completed intensive course designed for UX Design job readiness
- Topics: UX Research, wireframes, high-fidelity prototypes, mockups, and the use of Figma and Adobe XD

### Sheridan College – Certificate in Digital Communications

2019-2022

- Topics: Graphic Design, Social Media Marketing, Photography

### UX Design Certificate

Brainstation  
2025

- In Progress